

# **Information on the processing of data pursuant to art. 13/14 of EU Regulation 2016/679 (GDPR) to website visitors**

## **1. Introduction**

**Hympera S.r.l.**, with registered office in Milan, Pietro Colletta Street n.22, VAT n. 12949920966, Pec: [Hympera@legalmail.it](mailto:Hympera@legalmail.it) (hereinafter "Hympera" or "Data Controller"), considers the protection of the personal data of its and / or potential users to be of fundamental importance, ensuring that the processing of personal data, carried out in any way, both automated and manual, takes place in full compliance with the protections and rights recognized by Regulation (EU) 2016/679 of the European Parliament and of the Council, of April 27th 2016, on the protection of individuals with regard to the processing of personal data, as well as on the free movement of such data (hereinafter the "Regulation") and the further applicable rules on the protection of personal data.

This Information (hereinafter the "Site Information") has the specific purpose of describing the management methods of the website <http://www.Hympera.it> hereinafter the "Website"), with reference to the processing of personal data of users / visitors who consult it pursuant to the Regulation.

Unless otherwise specified and regulated by a specific privacy policy provided pursuant to Article 13 of the Regulation, this Site Information must also be understood as a document aimed at providing the indications referred to in articles 13 and 14 of the Regulation to those who are browsing the Website and interact with the Data Controller through the services offered by the same website.

It should be noted that this Website Information is applicable exclusively to the Website and does not refer to other websites that may be consulted by the user during their navigation by clicking on links and / or banners on the Website.

## **2. Type of data processed for the purposes of processing related to navigation on this Website / legal bases**

The Website offers informative and sometimes interactive content. While browsing the Website of the Data Controller may acquire information about the user, in the following ways:

- ***Navigation data***

The computer systems and software procedures used to operate the Website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols.

This category of data includes, for example: IP addresses, the type of browser used, the operating system, the domain name and the addresses of websites from which access or exit was made, information on the pages visited by users within the site, the time of access, the permanence on the single page, the analysis of the internal path and other parameters relating to the operating system and the user's computer environment.

These technical/ IT data are collected and used exclusively in an aggregate and non-identifying manner and could be used to ascertain responsibility in case of hypothetical computer crimes against the site. The legal basis of processing must be sought in the legitimate interest of the owner or in the need to fulfill a legal obligation.

- ***Data provided voluntarily by the visitor/user***

These are all those personal data (of a common type and mainly of user contact) freely provided by the visitor on the Website, for example, to register and / or access a reserved area, to request information on a specific service through forms, write to an e-mail address or call to have direct contact with Hympera. The legal basis for the processing of such data is

mainly sought in Article 6 letter b) of the Regulation and is based on the pre-contractual or contractual relationship that arises with the interested party at the time of requesting a service. It may also be based on other reasons, such as the legitimate interest of the Data Controller to carry out promotional activities or to respond to customer requests or on the consent of the interested party, where required or the need to fulfill a legal obligation, where the data is for example requested by an authority.

In some and further cases, personal data may be processed through cookies. The processing of such personal data will be conducted based on what is indicated in the cookie policy on the Website in the specific Cookie Policy section.

### **3. Methods of data processing**

The processing of personal data is carried out mainly using electronic procedures and supports for the time strictly necessary, in accordance with Article 5 of the Regulation.

Personal data will be processed by the data controller limited to what is necessary for the pursuit of the main purpose. In particular, personal data will be processed for a period of time equal to the minimum necessary, as indicated in Considerando 39 of the Regulation, i.e., until the termination of the contractual relationships between the interested party and the data controller without prejudice to a further retention period that may be imposed by law as also provided for by Considerando 65 of the Regulation.

### **4. Recipients of the data**

The personal data collected by the Site may be communicated to specific subjects considered recipients of such Personal Data. In fact, Article 4 in point 9) of the Regulation, defines as the recipient of a Personal Data "the natural or legal person, public authority, service or other body that receives communication of personal data, whether or not it is a third party" (hereinafter the "**Recipients**").

With this in mind, to correctly carry out all the processing activities necessary to pursue the purposes referred to in this Information, the following Recipients may be in a position to process the personal data collected by the Site:

- third parties who carry out part of the Processing activities and / or activities connected and instrumental to the same on behalf of the Data Controller. These subjects will be appointed as data processors, having to be understood individually with this phrase, pursuant to Article 4 in point 8) of the Regulation, "the natural or legal person, public authority, service or other body that processes Personal Data on behalf of the Data Controller" (hereinafter the "Data Processor");
- individuals, employees and / or collaborators of the Data Controller, to whom specific and / or more Processing activities on your Personal Data have been entrusted. These individuals have been given specific instructions regarding the security and correct use of Personal Data and are defined, pursuant to Article 4 in point 10) of the Regulation, "persons authorized to process Personal Data under the direct authority of the Data Controller or Data Processor" (hereinafter the "Authorized Persons");
- where required by law or to prevent or repress the commission of a crime, your Personal Data may be communicated to public bodies or to the judicial authority without these being defined as Recipients. In fact, pursuant to Article 4 in point 9) of the Regulation, "public authorities that may receive communication of Personal Data in the context of a specific investigation in accordance with EU or Member State law are not considered Recipients".

### **5. Redirect to external sites**

The Website may use the so-called social plug-ins. Social plug-ins are special tools that allow you to incorporate the features of the social network directly into the Website (e.g. the Facebook "like" function).

If presents, the social plug-ins on the Website are marked with the respective logo owned by the social network platform. When you visit a page of the Website and interact with the plug-in (e.g. by clicking the "like" button) or decide to leave a comment, the corresponding information is transmitted from the browser directly to the social network platform (in this case Facebook) and stored by it.

For information on the purposes, type and methods of collection, processing, use and storage of personal data by the social network platform, as well as for the methods through which to exercise your rights, please consult the Site Information of the individual social network.

## **6. Rights of the interested parties**

It is the right of the interested parties to know, at any time, what are the data collected from the Data Controller and how they are used; it is also the right of every interested party to have them updated, supplemented, rectified or deleted, to request their portability or limitation of processing, in the cases provided for by law, and to oppose their processing except in the case of a legitimate interest of the owner. For the exercise of these rights, as well as for more detailed information about the subjects or categories of subjects to whom the data are communicated and / or transferred or who become aware of them as managers or agents, each interested party can contact Hympera S.r.l., with registered office in Milan, Via Pietro Colletta, 22, VAT 11021500969, e-mail [Info@Hympera.it](mailto:Info@Hympera.it).

With the aforementioned methods, it is possible, at any time, to revoke the consent given without the revocation affecting the legitimacy of the processing carried out previously. Finally, we remind you that each interested party has the right to lodge a complaint with the Guarantor for the protection of personal data if he considers that his rights have not been respected or that he has not received feedback to his requests according to law.

## **7. Changes to the Site Policy**

This Site Policy is applicable to the Website from its publication. The possible entry into force of new sector regulations, as well as the constant examination and updating of the general conditions of use of the Website, may entail the need to vary these methods. It is therefore possible that this Site Information undergoes changes over time and we therefore invite each user to periodically consult this page.

Thank you for your attention!